

Shiras Ruchama Privacy Policy

Welcome to **Shiras Ruchama** (“we,” “our,” or “us”). We are committed to respecting and protecting the privacy of our donors, supporters, and website visitors. This Privacy Policy explains our information-gathering and dissemination practices for our website and for donors who contribute by online

By using our website or interacting with us, you consent to the practices outlined in this Privacy Policy.

1. Information We Collect

a. Information Provided by Donors

We may collect:

- Name
- Address
- Email
- Phone number
- Donation amount and method
- Billing or payment information
- Any additional information voluntarily provided by the donor

This information is collected **to process donations, issue acknowledgments and receipts**, maintain accurate donor records, comply with legal obligations, and **add donors to our internal donor database**.

b. Website Information Collected Automatically

When you visit our website, we may automatically collect:

- IP address
- Browser type and device information
- Pages visited and time spent on the site
- Cookies and similar tracking data

c. Cookies and Third-Party Advertiser Cookies

We may use cookies to improve functionality, personalize user experience, and analyze site performance.

We may also use a **third-party advertiser cookie** that collects information about your visit to show you relevant ads.

You may disable cookies in your browser settings.

2. Payment Information

Online Payments (Stripe)

Online payments made through our website are processed securely by **Stripe**, our third-party PCI-compliant payment processor.

- We **do not** store full credit card numbers entered online.
 - Stripe processes payment details according to its own Privacy Policy.
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3. How We Use Your Information

We may use your information to:

- Process donations and payments (online or offline)
 - Provide donation receipts and acknowledgments
 - Maintain accurate donor records
 - Add your information to our internal donor database
 - Respond to donor inquiries and provide support
 - Improve website functionality and donor experience
 - Send administrative messages such as confirmations, receipts, or security alerts
 - **Send marketing emails, newsletters, promotional content, and campaign advertisements**
 - **Personalize campaign and fundraising communications**
 - Comply with legal and regulatory requirements
 - Detect and prevent fraud
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4. Donor Information Use & Protection

- Donor information is used **only** for processing donations, donor communication, acknowledgments, and internal record-keeping.
- Donor information may only be accessed by authorized staff.
- We maintain strict security measures to safeguard all donor data.
- **We do NOT rent, sell, or exchange donor information with any other organization.**
- **We do NOT send donor mailings on behalf of other organizations.**

Donors may request to view, update, or delete their information by contacting us at:

- **Phone:** 732-965-8452
 - **Email:** auction@shirasruchama.org
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5. Sharing Your Information

We do **not** sell personal information. We may share information only with:

- **Stripe**, for processing online payments
 - Service providers (hosting, analytics, email delivery, donor management systems)
 - Legal authorities if required by law
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6. Data Security

We use administrative, technical, and physical safeguards to protect personal information.

Although we strive to protect your information, no method of electronic transmission or storage is completely secure.

7. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access the personal information we hold
- Request corrections
- Request deletion
- Opt out of marketing communications
- Restrict or object to processing
- Request a copy of your data

To exercise these rights, contact us at auction@shirasruchama.org or call **732-965-8452**.

8. Third-Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices. We encourage visitors to review the privacy policies of those websites.

9. Children's Privacy

Our website is not intended for children under 13. We do not knowingly collect personal information from children. If we discover such information, we will delete it promptly.

10. International Users

If you access our website from outside the United States, your data may be transferred to and processed in the U.S. We take reasonable steps to ensure such data is protected.

11. Changes to This Privacy Policy

This Privacy Policy will remain in effect unless and until updated by us.

Any changes will be posted on this webpage.

Your continued use of the site or donation services signifies acceptance of any changes.

12. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy, please contact:

Shiras Ruchama

17 High Street

Lakewood, NJ 08701

Email: auction@shirasruchama.org

Phone: 732-965-8452